
EO Womenpreneur Award Submission/Application

Award Category

Entrepreneur Information

Full Name

Date of Birth

Nationality

Email

Contact Number

Nominated By

Name

Email

Contact Number

Company

Company Information

Company Name

Sector of Industry

Year of Incorporation

Website

Address

Percentage of Shares Owned by Entrepreneur

Current Number of Employees



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GROUP / COMPANY FINANCIALS (Revenue)

2019 Revenue

2018 Revenue

GROUP / COMPANY FINANCIALS (Profit Before Tax)

2019 Profit Before Tax

2018 Profit Before Tax

Where did you hear about Women Entrepreneur Awards?

DECLARATION

I hereby declare the information enclosed herein and in all attachments and appendices to be true and complete to the best of my knowledge.

I understand that any information provided in relation to this Award will be used by the Award Organising Committee for the Award Judging process.

I authorize the use and public release, in connection with WEA of my name, my Company's name, non-financial information, photographs, video and audio recordings of me from any source, and that no compensation shall be due to me or my Company for such usage.

I acknowledge that I will be required to take up the *Award Package should I be selected as a winner for the Award. I am aware that the fee is chargeable even if I decide to withdraw from the Award once I have been notified of my win.

EO Womenpreneur Award

Submission/ Application

Applicants are to use the questions below as a guide to write the Award Submission Proposal. It is not compulsory to input all questions and you are free to bring in other pointers not mentioned here that support the sections. Please complete all sections in Award Submission Proposal.

Section 1

Entrepreneurial Journey

1.1 What ignited the spark for you to start the business/ businesses? What were some challenges that you faced during your entrepreneurial journey and how did you overcome these difficulties?

1.2 What were some of the biggest breakthroughs and achievements which you had faced as an entrepreneur?

Section 2

Financial Performance

2.1 What was the company's revenue and profit growth in the last 2 financial years?

2.2 How is the company projected to perform in the next 2 years?
What are the factors/reasons that will contribute to this performance?

Section 3

Strategic Direction

Max Word Count: 500 words

3.1 What is the vision and mission of the company? What are some key corporate goals set?

3.2 What have you done to lead the company to achieve the vision and mission?

Eg. talent building and retention, operational excellence, resource utilisation, intellectual property multiplication, branding, customer service, innovation, R&D or technology are non-mutually exclusive examples of business activities you could highlight.

Section 4

Innovation & Disruption

4.1 How are you as a leader inspiring change in the company? How are you encouraging an innovative culture?

4.2 Please name at least one innovative project in your company that has resulted in growth/ improvement to processes? Kindly explain the measurable outcomes

Section 5

Market Growth

5.1 Please explain how your products and services are positioned in the market(s) that your company is serving? If there is a Blue Ocean strategy, please explain.

5.2 What are the strategies and plans to expand the market share of the company? If any, please describe your target audience/ markets of intended or new markets expansion or new product innovations or technologies adopted to support your strategies

Section 6

Business Model Scalability

6.1 What are the current capabilities that will allow you to scale your business model ?

6.2 Please identify and cite opportunities of the current business model to scale up your current sales and customer base.

Section 7

Corporate Social Responsibility

7.1 What is some key social responsibility or community initiatives you have started and are carrying out in the company ? Please describe if any.